## VONOVIA

## Capital Markets Day 2017

Value-add Business (formerly Extension) Facts, Figures, Values



# Recap from Q1 2017 Earnings Call Additional value from Extension business



- > NAV does not account for Vonovia's Extension business.
- > Cash flows generated in Extension business have the same stability as the Rental business, as they are directly linked to the apartment or tenant.
- > Applying the impairment test WACC¹ to the 2017E Adj. EBITDA Extension Business translates into an additional value of ~€5.2 per share (~17% on top of Adj. NAV)



<sup>&</sup>lt;sup>1</sup> Pre-tax WACC of 4.1% as per Dec. 31, 2016.

## Agenda Value-add business – facts, figures, values



1. Facts - Value-add business models

2. Figures – Value-add business in our accounts

3. Values – more than NAV

# Value-add Business formerly Known as Extension What's in a name?



- > In Q4 2015, we introduced our **additional service business** in a **separate segment** and called it **Extension**.
- > The underlying idea behind the name was that we are extending the relationship with the tenant to offer additional services as well as extending property management operations by providing craftsmen work and other services through our insourced organization.
- > The term had **never been intended to refer to** extension in the context of "square meter extension" or **new construction**.
- > With an increasing relevance of space creation within our investment program we have come to realize that the **term "Extension" is frequently misunderstood** by capital market participants.
- > We are therefore discontinuing the term Extension and will be referring to this segment and group of activities as "Value-add Business."

## Value-add Business Method Proven concept for Value-add business implementation



#### Prototype

- > Vonovia Business Development Framework Check
- > Concept development

#### Proof of Concept

Pilot in limited housing stock Customer acceptance Implementation effort Challenges



> Business Case for Pilot and Full Scale Rollout

Case validation regarding assumptions, etc

#### Rollout

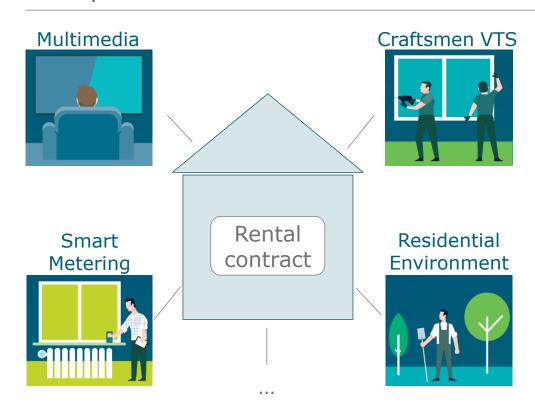
> Rollout to relevant housing stock



 Acceleration through implementation on acquired portfolios

## Overview Value-add Business Multiple services tied to rental contract





Value-add business	Revenue 2016 (€m)	Revenue potential (€m)
Multimedia		
Smart (Sub)Metering	103	~170
Residential Environment		
Craftsmen (revenue of own craftsmen)	287	~1,300
Further new ideas/prototypes in piepline eg Energy		?

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## Multimedia – Example for Top-line Growth

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Multimedia

Illustrative figures

### Markup on services bought from service provider as Value-add business profit

#### Multimedia

#### **Asset company** P+L Rental Rental income 100 Maintenance expense -20 -30 **OPEX** - thereof PTU advances MM - thereof PTU cost MM 50 **EBITDA Rental**

P+L Value-add business	
<ul> <li>External income</li> </ul>	5 —
Operating expenses	-3 —
- thereof Personnel exp	-1
- thereof service provider	-2
EBITDA Value-add business	2

#### **Group unconsolidated**

P+L Vonovia Group	
Rental income	100
Maintenance expense	-20
OPEX	-30
EBITDA Rental	50
➤ Income Value-add business	5
Operating expenses Value-add	-3
EBITDA Value-add business	2
EBITDA Other (Consolidation)	0
EBITDA Operations	52

## VTS (TGS) – Example for Bottom-line Savings



Craftsmen VTS

Efficiency of insourced Value-add business drives FFO and even more cash flow

Asset company		VTS (TGS)		Group	strative figure
P+L Rental business		P+L Value-add business		P+L Vonovia Group	
Rental income	100	Internal income	65	Rental income	100
Maintenance expense	-20 ◀	- thereof Maint exp	20	Maintenance expense	-20
OPEX	-30	- thereof Cap. Maint.	5	OPEX	-30
EBITDA Rental	50	- thereof Modernization	25	EBITDA Rental	50
		- thereof Order Handling	15	Income Value-add business	65
		Operating expenses	-54	Operating expenses Value-add	-54
		- thereof Personnel exp	-10	<b>► EBITDA Value-add business</b>	11
		- thereof Material exp	-35	EBITDA Other (Consolidation)	-6
		- thereof Other	-9	EBITDA Operations	55
		EBITDA Value-add bus.	11	FFO Advantage +5	
Balance Sheet (CAPEX)		- thereof Maint exp	5	Balance Sheet (CAPEX)	
Capitalised Maintenance	-5	- thereof Cap. Maint.	-	Capitalised Maintenance	-4
Modernization	-25	- thereof Modernization	5	Modernization	-20
Order Handling	-15	- thereof Order Handling	0 ]	Order Handling	-15*
CAPEX	-45			<b>▼ CAPEX</b>	-39

<sup>\*</sup> Order handling directly capitalised / not through consolidated group P/L

# Value-add Business in Our Accounts MD&A offers most transparency

### VOUONIA

#### **Adjusted EBITDA Rental**

		ı
in € million	2016	2015
Rental income	1,538.1	1,414.6
Maintenance expenses	-247.4	-242.2
Operating expenses*	-244.5	-248.0
Adjusted EBITDA Rental	1,046.2	924.4

p. 63 annual report

#### Maintenance and Modernization

in € million	2016	2015
Expenses for maintenance	247.4	242.2
Capitalized maintenance	72.7	88.5
Modernization work	472.3	355.6
Total cost of modernization and maintenance*	792.4	686.3

<sup>\*</sup> Incl. intra-Group profits for 2016:  $\epsilon$  45.5 million (thereof  $\epsilon$  1.1 million capitalized maintenance, thereof  $\epsilon$  8.7 million modernization); 2015:  $\epsilon$  3.10 million (thereof  $\epsilon$  1.0 million capitalized maintenance, thereof  $\epsilon$  3.8 million modernization), new construction in 2016:  $\epsilon$  13.9 million (2015;  $\epsilon$  1.5 million).

p. 64 annual report

Source: Annual report 2016

#### Adjusted EBITDA Extension

in € million	2016	2015
Income	851.2	428.7
thereof external income	108.1	59.3
thereof internal income	743.1	369.4
Operating expenses	-794.2	-391.1
Adjusted EBITDA Extension	57.0	37.6

p. 65 annual report

#### **Key Figures on Earnings Development**

in € million Adjusted EBITDA Operations	<b>2016</b> 1,094.0	<b>2015</b> 957.6
Adjusted EBITDA Rental*	1,046.2	924.4
Adjusted EBITDA Extension	57.0	37.6
Adjusted EBITDA Other	-9.2	-4.4

p. 62 annual report

#### Funds From Operations (FFO)

in € million	2016	2015
Profit for the period	2,512.9	994.7
Financial result*	433.0	414.0
Income taxes	1,346.9	739.8
Depreciation and amortization	27.0	13.4
Net income from fair value adjustments of investment properties	-3,236.1	-1,323.5
= EBITDA IFRS	1,083.7	838.4
Non-recurring items	94.5	209.4
Total period adjustments from assets held for sale	17.9	-18.7
Financial income from invest- ments in other real estate companies	-9.6	-0.4
= Adjusted EBITDA	1,186.5	1.028.7
Adjusted EBITDA Sales	-92.5	-71.1
= Adjusted EBITDA operations	1,094.0	957.6
Interest expense FFO**	-322.7	-339.4
Current income taxes FFO 1	-10.5	-10.2
= FFO 1	760.8	608.0
Capitalized maintenance	-71.6	-87.5
= AFFO	689.2	520.5
p. 68 annual report		

## From VTS (TGS) to Consolidated Group Figures



Craftsmen VTS

Illustrative figures

Maintenance and VTS revenues eliminated – profit and cash advantage remain

#### Asset company

P+L Rental business	
Rental income	100
Maintenance expense	-20
OPEX	-30
- thereof Personnel exp	-15
- thereof Material exp	-10
- thereof Other	-5
EBITDA Rental	50



Balance Sheet (CAPEX)	
Capitalised Maintenance	-5
Modernization	-25
Order Handling	-15

Total Mod+Maintenance	-65

#### VTS (TGS)

P+L Value-add business	
Internal income	65
- thereof Maint exp	20
- thereof Cap. Maint.	5
- thereof Modernization	25
- thereof Order Handling	15
Operating expenses	-54
- thereof Personnel exp	-10
- thereof Material exp	-35
- thereof Other	-9
EBITDA Value-add bus.	11
- thereof Maint exp	5
- thereof Cap. Maint.	1
- thereof Modernization	5
- thereof Order Handling	0

#### Group unconsolidated

	P+L extract Vonovia Group	
	Rental income	100
	Maintenance expense	-20
١	OPEX	-30
)	EBITDA Rental	50
	Income Value-add business	65
	Operating expenses Value-add	-54
	EBITDA Value-add business	11
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	EBITDA Operations	55

#### Group consolidated

	P+L extract Vonovia Group	
	P+Lextract vollovia Group	
	Rental income	100
	Personnel expense	-25
	Material expense	-45
= )	Capitalised int. mod expense	39
	Other	-14
	EBITDA (Operations)	55

Balance Sheet (CAPEX)	
Capitalised Maintenance	-4
Modernization	-20
Order Handling	-15*
CAPEX	-39
Total Mod+Maintenance	-54

<sup>\*</sup> Order handling directly capitalised / not through consolidated group P/L

# Value-add business figures in our consolidated accounts VONOVIA Complete but hard to see

Vonovia 2016 in €m	Group	Rental	Value-add	Consoli- dation	Sales
Income from property letting	2,170	2,164	83	-78	
Rental income	1,542	1,538	4		
Ancillary costs	628	626	79	-78	
Other income from property management	39	15	25		
Income from property management	2,209	2,179	108	-78	0
Income from disposal of properties	1,228				1,228
Carrying amount of properties sold	-1,178				-1,178
Revaluation of assets held for sale	52				52
Profit on disposal of properties	102				102
Net income from fair value adjustments of investment properties	3,236	3,237			-1
Capitalized internal expenses	341	340			1
Cost of materials	-1,082	-697	-375		-10
Expenses for ancillary costs	-612	-548	-64		0
Expenses for maintenance	-387	-77	-309		-2
Other cost of purchased goods and services	-83	-73	-2		-8
Personnel expenses	-354	-184	-164		-6
Other operating income	105	86	16		3
Other operating expenses	-250	-200	-44		-6

- > Group P/L based on total cost method
- Contribution of individual segments not visible due to consolidation; examples:
  - Rental segment with only €77m maintenance expense, cost of 3<sup>rd</sup> party maintenance service in value-add segment
  - > Personnel expenses seem overstated as these are incurred due to insourcing of craftsmen who deliver maintenance services
  - Maintenance services invoiced by VTS not visible as I/C revenues and corresponding cost are consolidated
- Gross view of capitalized expenses improves analysis of cost development (eg personnel expenses), but increases complexity as both, personnel and material expenses are overstated
- Possible solution: introduction of cost of sales method

<sup>\*</sup> Order handling directly capitalised / not through consolidated group P/L

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# Value-add Business and NAV Valuation NAV should reflect more than bricks



## Net Asset Value (NAV) Based on Application of IAS 40

in € million	Dec. 31, 2016	Dec. 31, 2015	
Equity attributable to Vonovia shareholders	12,467.8	10,620.5	
Deferred taxes on investment properties/asset held for sales	4,550.3	3,241.2	
Fair value of derivative financial instruments*	44.4	169.9	
Deferred taxes on derivative financial instruments	-15.4	-43.4	
EPRA NAV	17,047.1	13,988.2	
Goodwill	-2,718.9	-2,714.7	
Adjusted NAV	14,328.2	11,273.5	
EPRA NAV per share in €**	36.58	30.02	
Adjusted NAV per share in €**	30.75	24.19	

<sup>\*</sup> Adjusted for effects from cross currency swaps

#### **Actual NAV**

- > Actual (historic) NAV includes the actual benefits of value-add business through the net profit in the P/L
- > But the investment property valuation does not consider cost advantages from value-add business and property management platform due to standardized cost

#### **NAV** valuation

- Cash-flow advantage from value-add business should be considered in addition to IP valuation
- Both growth-drivers from value-add business should be considered:
  - 1. FFO contribution
  - 2. Additional cash savings resulting from insourcing of capex for modernization / new construction not shown in P/L

<sup>\*\*</sup> Based on the number of shares on the reporting date of Dec. 31, 2016: 466,000,624; Dec. 31, 2015: 466,000,624

## Value-add Business – FFO/EBITDA Valuation Only the segment EBITDA captures the total value

### AIVOGOV

#### **Adjusted EBITDA Rental**

in € million	2016	2015
Rental income	1,538.1	1,414.6
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Operating expenses*	-244.5	-248.0
Adjusted EBITDA Rental	1,046.2	924.4

57.0

37.6

P+Lin m€	2016
Rental income	1,538.1
Maintenance expense	-247.4
OPEX	-244.5
EBITDA Rental	1,046.2
Fair Malura (aura)	24 546 6
Fair Value (avg)	24,546.6
EBITDA Rental yield	4.26%

2.98

5.19

			in m€	2016	2017E
			EBITDA Value-add busines	s 57.0	100.0
Adjusted EBITDA Extension			EBITDA Multiple	23.5	23.5
			Value Value-add business	1,337.4	2,346.3
in € million	2016	2015	Value per share [€]	2.87	5.00
Income	851.2	428.7	EBITDA Value-add busines	s 57	100
thereof external income	108.1	59.3	WACC Value-add (gwit 201	6) 4.11%	4.11%
thereof internal income	743.1	369.4	WACC Multiple	24.3	24.3
Operating expenses	-794.2	-391.1	Value Value-add business	1,386.9	2,433.1

~€1.3bn additional value from Value-add business in 2016

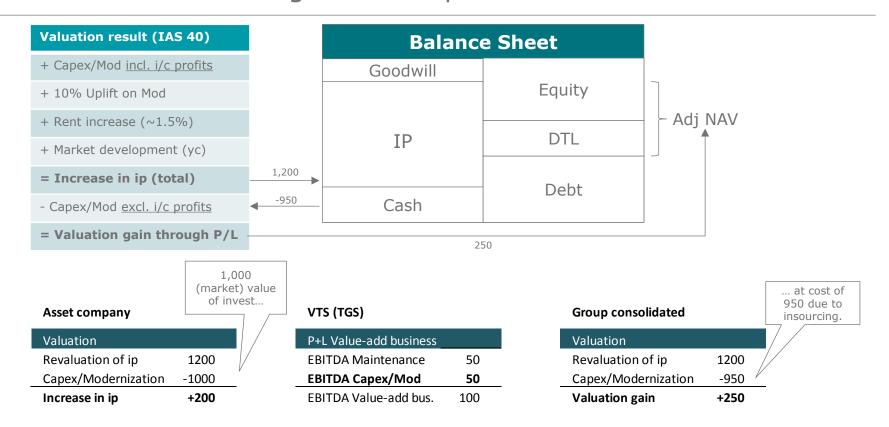
~€2.4bn based on expected EBITDA 2017

**Adjusted EBITDA Extension** 

Value per share [€]

## Value-add Business – NAV Valuation Additional cash advantages with Capex





### Value-add Business in a Nutshell



- Value-add business is a dynamic growth driver closely tied to the rental contract.
  It adds value for Vonovia beyond brick-and-mortar NAV.
- > Valuation for Vonovia should include the advantage of value-add services.
  Further €2.4bn value is captured based on 2017 expectations.
- > Value-add business economics can be fully analyzed in the unconsolidated accounts of the MD&A, however the advantage is evident likewise in Group accounts.

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