

Press release

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Vonovia supports AI innovation in the property sector: PropTech start-up Immoly launches a management platform for landlords

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- **Vonovia is partnering with the Berlin-based AI start-up Immoly.**
- **AI-powered tool offers private and semi-institutional landlords ways to optimise the management of their properties.**

Bochum, 13 August 2026 – Vonovia, Europe's leading housing company, is supporting the Berlin-based AI start-up Immoly in the development of a digital solution for property management. The AI platform is aimed at private and semi-institutional landlords as well as smaller property management firms, and thus operates alongside Vonovia's core business. It makes management tasks simpler, more transparent and more cost-effective. The collaboration forms part of the company's commitment to promoting digital innovation and young technology firms in the property sector.

Innovation and digitalisation are key priorities at Vonovia. Hence, Vonovia supported the founding of Immoly in 2026 through its own 'Venture Studio'. The software supports young technology companies with set-up, financing and market entry. The aim is to promote innovation for the property sector as a whole.

Vonovia supports technological innovation

Immoly is developing an AI-based platform for property management that can largely automate administrative processes. Vonovia supports the company as a strong partner from the property sector and contributes its industry expertise. The solution is not part of the operational IT systems of Vonovia.

Christian Glock, Venture Team Leader at Vonovia: "Artificial intelligence

offers us new opportunities for the property sector. Through the Venture Studio, we provide targeted support to founders in developing innovative technologies. Immoly is an example of how digital solutions can simplify management processes for private landlords and property managers. Our aim is to drive innovation in the market and promote new technologies.”

Florian Tonner, founder and managing director of Immoly: “AI has now reached a level where proactive management is possible – with fewer errors and at a lower cost than many other solutions. We are delighted to have Vonovia as a partner and to enable private and semi-professional landlords to benefit from this development.”

Immoly uses AI as a digital assistant that automatically organises and manages processes and documents. The aim: less time-consuming, manual routine work; fewer tool and channel issues; and greater transparency. The result is a system capable of actively managing all properties.

Further information at: [Immoly – rental management, reimagined](#).

PHOTO: Vonovia supports the AI start-up Immoly. The platform is aimed at independent landlords and property management companies.

Photo: Vonovia APPROVED FOR EDITORIAL USE

About Vonovia

Vonovia provides a home for around one million people in Germany. As a housing company at the heart of society, Vonovia’s activities are never driven solely by economic considerations but always take a social perspective as well. Vonovia is helping to find solutions to the current challenges in the housing market. The company is committed to greater climate protection, more age-appropriate housing, and fostering a sense of community in neighborhoods. In cooperation with social service organizations and local districts, Vonovia supports social and cultural projects that enrich community life among neighbors. In addition, Vonovia is contributing to a social mission that is particularly important right now: the construction of new housing.

Customers and their needs are at the heart of everything we do. On-site property managers and our own maintenance staff address tenants’ concerns. This close relationship with customers ensures fast and

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reliable service. Vonovia also invests generously in building maintenance and develops neighborhood-based services to enhance quality of life. For questions regarding , lease agreements, and utility bills, the central customer service team can be reached via a regional phone number, by fax, through the app, or by mail.

Vonovia employs approximately 13,100 people. The CEO is Luka Mucic.

About Immoly

Immoly is an AI-based property management platform that transforms management into a proactive process: communication is organised into cases, deadlines are managed, documents are prepared and supplier processes are partially automated – supported by an audit trail and user approvals.

Immoly was founded in 2026 by Florian Tonner (Zalando; Flowcarbon DHV Digitalhausverwaltung) with the support of Founders Factory's Venture Studio.

PropTech, Agentic AI, AI-first, workflow automation, property operations, inbox-to-process, compliance automation, audit trail, process engine, supplier workflows, cost leadership, 360-degree property management, proactive management, self-service for owners

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