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Breakout Session Development

Analyst & Investor Day Bochum July 1, 2025



Agenda



1. Housing market analysis

- a. Massive supply/demand gap
- b. Population growth vs. housing completions: dramatic deficit
- c. Our pipeline is in the right locations

2. Current challenges

- a. Construction costs
- b. Regulation
- c. Administrative processes

3. Solutions

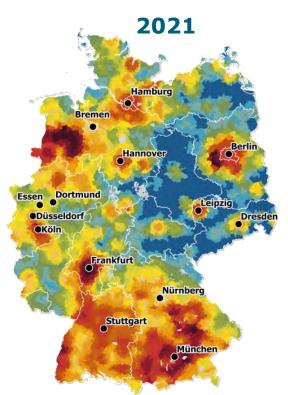
- a. Design to build (Basishaus Concept)
- b. "Gebäudetyp E" (Building Type E, as is "einfach", simple)
- c. "Typengenehmigung" (Standardized building permits)
- d. Serial construction
- e. Strategic options in challenging housing markets

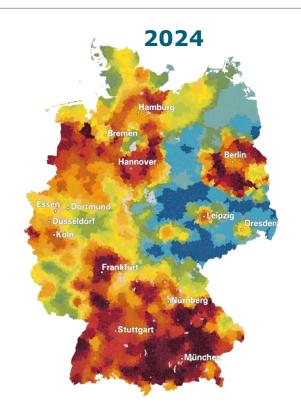
4. Project Examples

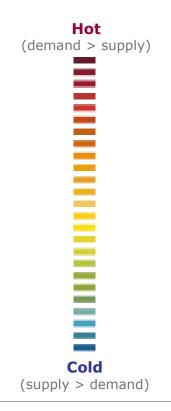
5. Deep Dive GROPYUS - Conclusion: cost-saving potential

1. Housing Market Analysis Massive Supply/Demand Gap









Source: BPD/bulwiengesa Wohnwetterkarte

1. Housing Market Analysis

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Population Growth vs. Housing Completions: Dramatic Deficit

• Approx. **320,000 new housing units** needed **annually** until 2030

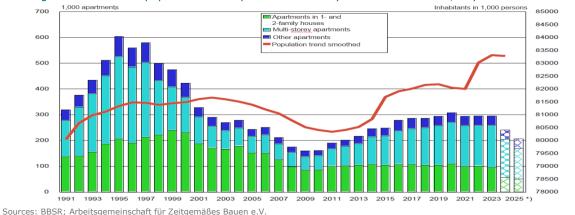
• Main drivers: more (& smaller) households, replacement of old buildings, backlog

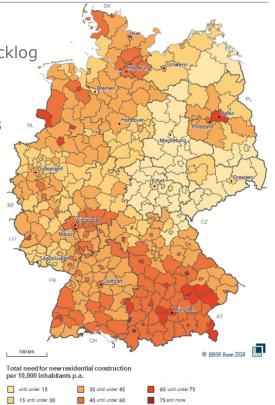
 70% of new demand in multi-family housing – ideal for serial/modular construction

Serial construction can reduce costs, save time and address urban shortages

Especially high demand in metropolitan areas and surroundings

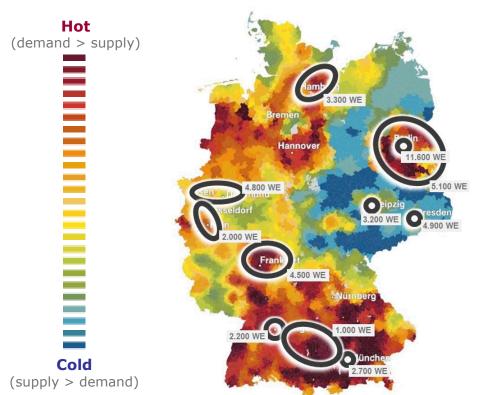
Housing construction and population development in Germany from 1991 to 2023 / Expectations until 2025





1. Housing Market Analysis Our Pipeline Is In the Right Locations





	Units ('000)	
Concentrated hotspots	45	
Additional potential	10	
Rooftop conversion	10	
Earmarked for sale	4	
Total Pipeline	~70	

Vonovia construction pipeline (concentrated hotspots >1,000 units)

2. Current Challenges



Construction Costs, Regulation, and Processes

a. Construction Costs:

- Residential building cost index (Destatis):
 - +40% increase (2020–2024) due to higher technical standards
 - Additional drivers: material costs, energy prices, labor shortage
 - Many projects no longer profitable despite high demand

b. Regulation:

- Complex regulations (building codes, energy laws, accessibility, etc.)
- Approval times often exceed 12 months
- Zoning processes take at least 4 years

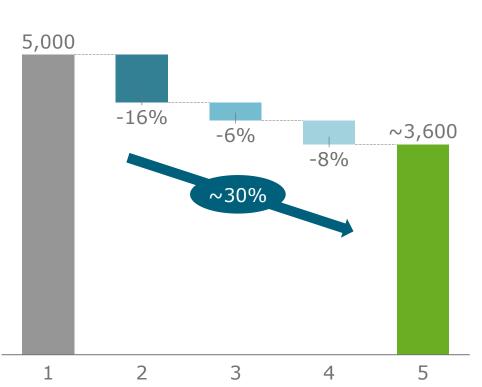
c. Administrative Processes:

- Conflicts between housing needs and climate goals
- Lengthy zoning procedures

3. Solutions - Our Ambition

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Reduce Construction Costs to Address Mass Market



1	Current production costs (resulting in target rent > €20/sqm)	5,000
2	Construction, cubature, housing mix Compact Building Design Reduced room height Bathroom configuration No underground garage/basement No set back penthouse storeys	-16%
3	Equipment standards / qualities Flooring Green roof Window material Shading systems Facade design Balcony size and type	-6%
4	Building services PV system Heating supply Hot water supply Electrical installation	-8%
5	Target value affordable living (resulting in target rent ~€15/sqm)	3,600

3. Solutions

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a. Design to Budget (Basishaus-Concept)

- Simplification of product
- Repeatable, scalable building structure
- Standardization of planning
- Reduced building technology focus
- Priority on mobility concepts instead of parking spaces
- Substantial savings by avoiding underground parking and other basement constructions

> Proprietary, in-house calculation tool to develop affordable housing at low cost





3. Solutions

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b. "Gebäudetyp E" (Building Type E, as is "einfach", simple)

- Enables cost-efficient construction with functional design
- Focus on simplicity, reduced requirements
- Reduction of comfort standards
- Deviation from generally accepted technical standards (currently increased DIN standards lead to "overengineering")
- NO deviation from safety-relevant "Fire-Life-Security" standards

> Planned implementation of Building Type E in Bochum





3. Solutions

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c. "Typengenehmigung" (Standardized Building Permit)

- Unified building templates to shorten approval times
- Acceptance across the different Federal States

> Obtaining a "Typengenehmigung" for the project Blasewitzer Straße, Dresden



Project type New building

Number of buildings: 1

Number of floors: 6 + 1 staggerd

Units (total): 41

GFA: 5,610 m²

Usable Area: 3,510 m²

Start of Construction: Q4 2025

Completion: Q2 2026

3. Solutions VONOVIA

d. Serial Construction (Conventional & Timber)

- High quality and cost certainty
- Mix of solid and timber construction possible
- Design to budget
- Regardless of the shortage of skilled workers
- Prefabrication significantly shortens construction time









3. Vonovia's Competitive Advantage Strategic Options



Between flexibility and a long-term perspective.

The appropriate utilization for project developments and most attractive exit strategy is key. Our project developments are flexible and can take the best exit route on a case-by-case basis:

- condominiums for owner-occupiers or retail investors
- global exit to institutional investors
- developments to hold for our own rental portfolio

> We are always able to adjust our exit strategy to deliver the best economic outcome.

4. Project Examples

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Grünau: 52° Nord, Berlin







- completion by 2026
- around 1,000 residential units, 4 commercial units
- sponge town, daycare center, public riverside promenade, 6,000 sqm water basin, timber buildings

4. Project Examples

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Spandau: SPEICHERBALLETT, Berlin







- completion by 2025
- around 600 rental and owner-occupied apartments in several construction phases
- sustainable quarter, daycare center, photovoltaics, rainwater harvesting, facilities for senior citizens

4. Project Examples Seidnitzer Straße, Dresden









4. Project Examples Hildegardstr., Berlin

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4. Project Examples Schlichtallee, Berlin

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Wrap-up



Massive gap between supply and demand

Our pipeline is in the right locations, and we are well positioned to benefit from providing an affordable product for a huge market

It's all about construction costs

We have made great progress on cost reduction to around €3,600/sqm to allow for a marketable rent that opens up tremendous demand

We are always able to adjust our exit strategy to deliver the best economic outcome

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